

## Evansville's Christmas Parade on North Main Sponsorship

Plans for Evansville's Christmas on North Main Parade are underway! November will be here before we know it, and there is still a great deal to do. This year's parade will be held on November 24, 2024 at 2:30 p.m. We are asking you to consider purchasing a sponsorship for the event. Of course, you will receive a full tax consideration for your sponsorship donation.

<b>Sponsorship Levels:</b>	
	\$5,000 Platinum Sponsor
	\$3,000 Gold Sponsor
	\$1,500 Silver Sponsor
	\$750 Bronze Sponsor
	\$250 Parade Sponsor
	\$2,000 After Party Sponsor
	Other: \$_____

The annual Christmas parade, an event sponsored by the Jacobsville Area Community Corporation, is estimated to have over 100 entries this year with the addition of some potential surprises. The Evansville's Christmas on North Main Parade has also partnered again this year with the Ritzzy's Fantasy of Lights (to benefit Easter Seals) which will extend the parade route all the way up the North Main corridor into Garvin Park, past the fountain, and end at Heidelbach Avenue. \*Route subject to change\*

The Parade is estimated to draw thousands of people to the North Main Street in Evansville, IN. The Christmas parade includes local bands from area high schools as well as floats, clowns, cars, dignitaries, other marching and performing groups, and of course, Mr. & Mrs. Clause.

Before the parade, "Santa's Workshop" will be beginning at noon to 2:30pm. As the parade ends in Garvin Park, visitors will also enjoy a "preview" of Ritzzy's Fantasy of Lights, as selected displays will be illuminated to provide a "sneak peek" of the Easter Seals fundraising event (which opens on Thanksgiving night). It is quickly becoming one of the most popular community events for the year.




If you would like to sponsor or have questions, contact the Director of Jacobsville Development:

Ted O'Connell  
812-407-4407  
EvansvilleChristmasParade@gmail.com

Christmas Parade Sponsorship Form  
Sunday, November 24, 2024

YES, I want to be an Evansville's Christmas on North Main Christmas Parade Sponsor!

Please check your selection:

-  \$5,000 Platinum Sponsor
  -  \$3,000 Gold Sponsor
  -  \$1,500 Silver Sponsor
  -  \$750 Bronze Sponsor
  -  \$250 Parade Sponsor
  -  \$2,000 After Party Sponsor
- Other: \$\_\_\_\_\_

**Email Logo to: [EvansvilleChristmasParade@gmail.com](mailto:EvansvilleChristmasParade@gmail.com)**  
**Make Checks Payable to Jacobsville Area Community Corporation**

Entry Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone (Day): \_\_\_\_\_ Telephone (Evening): \_\_\_\_\_

E-mail address (REQUIRED): \_\_\_\_\_

Please call the Director of Jacobsville Development with any questions,  
Ted O'Connell  
812-407-4407  
[EvansvilleChristmasParade@gmail.com](mailto:EvansvilleChristmasParade@gmail.com)

To submit your application, email [EvansvilleChristmasParade@gmail.com](mailto:EvansvilleChristmasParade@gmail.com)  
or mail application to:  
c/o Ted O'Connell  
Comaier Services  
701 N. Elsas St.  
Evansville, IN 47711

# Evansville's Christmas Parade on North Main Sponsorship Levels

## Platinum Sponsor - \$5,000

### Only 1 Available

- Title Sponsor of the Evansville's Christmas Parade on North Main Sponsored by [Your Company Name]
- Recognition as title sponsor in all parade marketing materials
- VIP Parade Experience: Ride in a luxury vehicle at the front of the parade
- The opportunity for representatives from your group to carry a banner in the Parade
- 5 tickets for the VIP Experience
- 5 tickets for the Christmas Parade After party
- 30-Second Promotional Video featured on the parade website and social media
- Company Logo on Parade T-Shirts (worn by volunteers)

## Gold Sponsor - \$3,000

- Premium float placement in the Parade
- Recognition as Gold Sponsor on all Parade marketing materials
- Supporter's name on parade Facebook and event page
- The opportunity for representatives from your group to carry a banner in the Parade
- 3 tickets for the VIP Experience
- 3 tickets for the Christmas Parade After party
- Spotlight Feature on the parade social media with a dedicated post
- Company Logo on Parade T-Shirts (worn by volunteers)

## Silver Sponsor - \$1,500

- Recognition as a Silver Sponsor on all Parade marketing materials
- Supporter's name on parade Facebook and event page
- The opportunity for representatives from your group to carry a banner in the Parade
- Company Logo on Parade T-Shirts (worn by volunteers)
- Supporter's name on parade website and Facebook

## Bronze Sponsor - \$750

- Recognition as a Bronze Sponsor during parade announcements
- Supporter's name on parade Facebook and event page
- The opportunity for representatives from your group to carry a banner in the Parade

## Parade Sponsor - \$250

- Recognition as a Parade Sponsor during parade announcements.

## After Party Sponsor - \$2,000

- Title Sponsor of the After Party (Evansville's Christmas on North Main After Party Sponsored by [Your Company Name])
- Recognition of sponsorship in all parade and after party printed materials
- Special After Party Announcement at VIP Experience
- Banner Placement at the After Party entrance
- Exclusive Meet and Greet with key parade participants at the After Party
- 4 tickets to the VIP Party
- 8 tickets to the After Party
- Dedicated Social Media Post thanking your company for sponsoring the After Party